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CLAIMS

- In a wireless communication system supporting a broadcast service, a
 method comprising:
 - generating a broadcast service protocol message; and
- 4 transmitting the broadcast service protocol message to multiple mobile receivers.
 - The method as in claim 1, wherein the broadcast service protocol message includes a service option number identifying a set of parameters, wherein the set of parameters describes processing of broadcast content.
 - The method as in claim 2, wherein the service option number corresponds to a protocol stack for processing broadcast content.
 - The method as in claim 1, wherein the broadcast service protocol message is transmitted on an overhead channel.
 - The method as in claim 1, wherein the broadcast service protocol message includes a block of bits identifying parameter options for processing broadcast content.
 - In a wireless apparatus supporting a broadcast service, a method comprising:
 - receiving a broadcast service parameter message;
- 4 extracting a service option number from the broadcast service parameter message; and
- 6 initiating a protocol stack corresponding to the service option number.
- The method as in claim 6, wherein the broadcast service is a video stream of
 information.

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- The method as in claim 6, wherein the broadcast service parameter message defines a video codec of the broadcast session.
 - 9. A wireless apparatus, comprising:
- means for receiving a broadcast service parameter message;
 means for extracting a service option number from the broadcast service
 parameter message; and
- means for initiating a protocol stack corresponding to the service option number.
 - The apparatus as in claim 9, further comprising: means for receiving header compression information.